

### The Small World

Imperial College

London

## Workshops

01

Social Networks and Small Worlds Milgram (1967) asked people in Omaha and Wichita to send packets to people in Cambridge MA specified by name, profession and rough location only. Packets were only swapped between people who knew each other by first name. If the packets arrived at the correct person, they had been through about five intermediaries.



### Taksim Experiment 2011

- Messages have a target's name and institute
- People pass on a `message' if they have talked to someone for 5 minutes

Please give try to get this note closer to		
Target's Tim	Target's	Imperial
NAME:- Evans	INSTITUTE	College

RULES:-

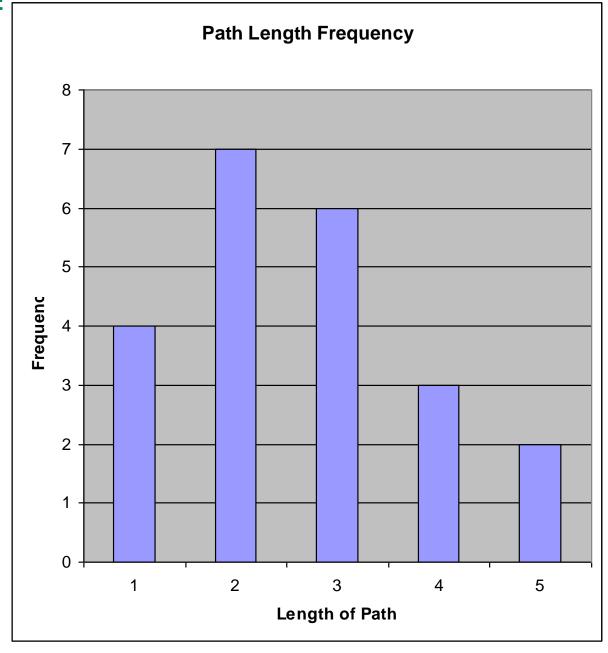
- 1. First add your name and institute in the list below.
- You must only give this note to someone you have talked to for at least 5 minutes do not just read their name tag!
- Try to give it to someone that you think is closer to the target person e.g. they come from the same University as your target, or you have given it to someone who knows a lot of people.

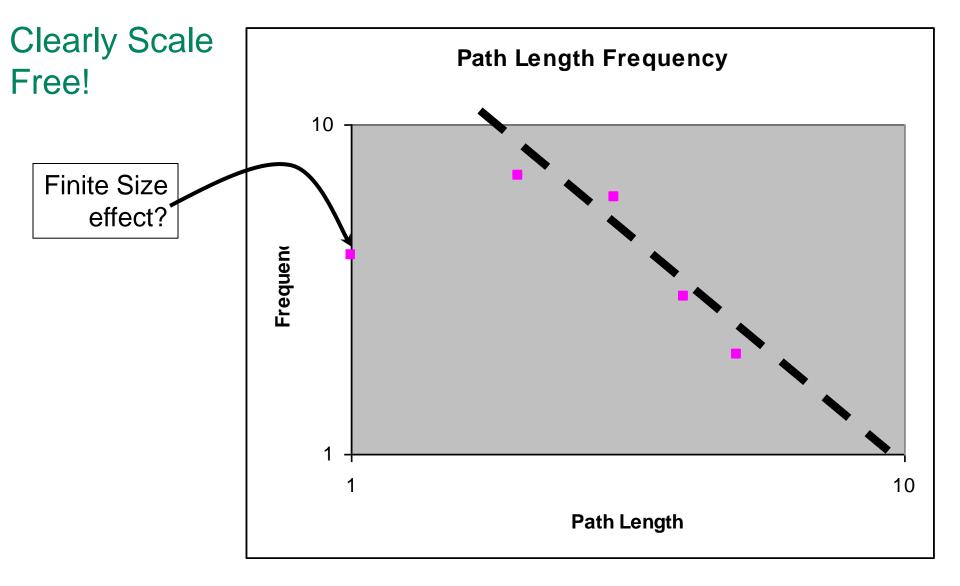
4.	If you are the target	please give this to Tim	Evans or one of the organisers.
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Intermediary's Name	Intermediary's Institute
Ugur Tirnakli	Ege University
Deniz Eroğlu	Ege University
Özge Dilaver Kalkan	Univ. Surrey
Marina Diakouova	Warwick

# Stunning Proof of Small World!

22 paths with average path length = 2.6

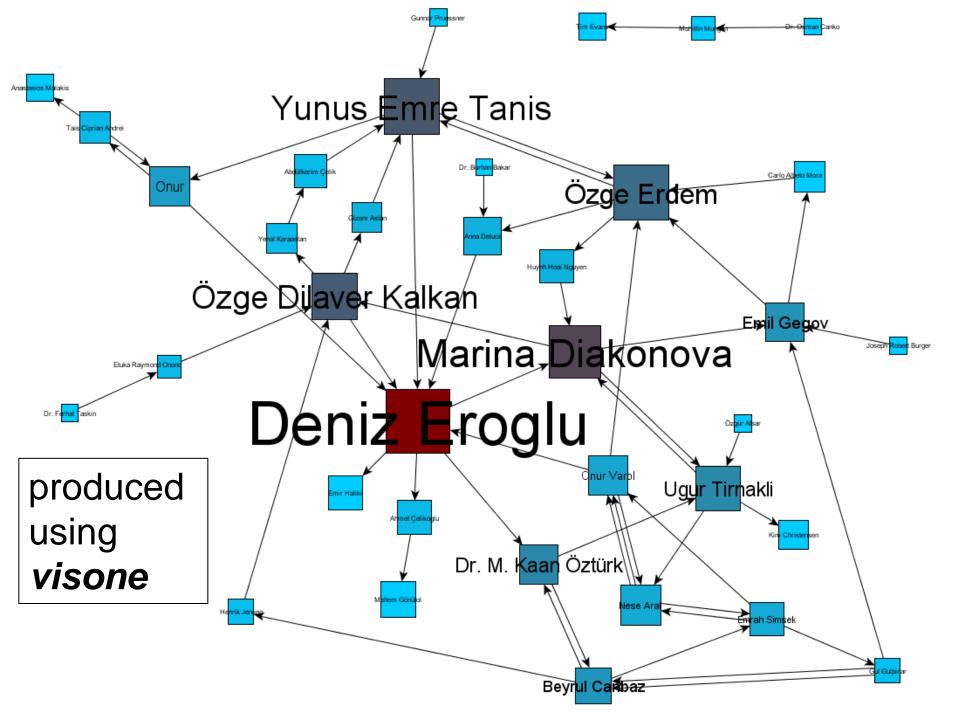




Perhaps better analysis needed? Max. Likelihood etc (Anna Deluca)

Name	Institute	Degree Rank	Betwn, Rank	Path Betwn. Rank	PageRank Rank	Sum	Final Rank
Deniz Eroğlu	Ege U.	1	1	1	1	4	1
Yunus Emre Tanış	Adnan Menderes U.	2	3	2	2	9	2
Özge Erdem	Max Planck Inst.	2	5	2	2	11	3
Marina Diakonova	U. Warwick	4	2	4	4	14	4
Özge Dilaver Kalkan	U. Surrey	4	4	4	4	16	5
Ugur Tirnakli	Ege U.	4	7	4	4	19	6
Beyrul Canbaz	Istanbul U.	4	9	4	4	21	7
Onur Varol	Koc U.	4	11	4	4	23	8
Neşe Aral	Koc U.	4	12	4	4	24	9
Emil Gegov	Brunel U.	10	8	4	4	26	10
Emrah Şimşek	Istanbul Tech. U.	10	13	4	4	31	11

#### Top Messengers of Taksim 2011



### Thanks

- To everyone for taking part
- To Marina Diakonova for helping with the analysis
- To the organisers for all their hard work